


WIRELESS COMMUNICATION

Mobile technologies facilitate the planning and setup and enforcement conservation areas as well as monitoring of e.g. biodiversity.


Telecommunications company



Mobile telecommunications services

IMPROVED LIVELIHOOD & INCOME


INCREASED BIODIVERSITY


ENHANCED COASTAL RESILIENCE


HEALTHY COASTAL ECOSYSTEMS



Solar desalination company & local government

SOLAR POWERED DESALINATION


Improved irrigation increases agricultural produce and relieves pressures on mangrove products.


Investment in clean water

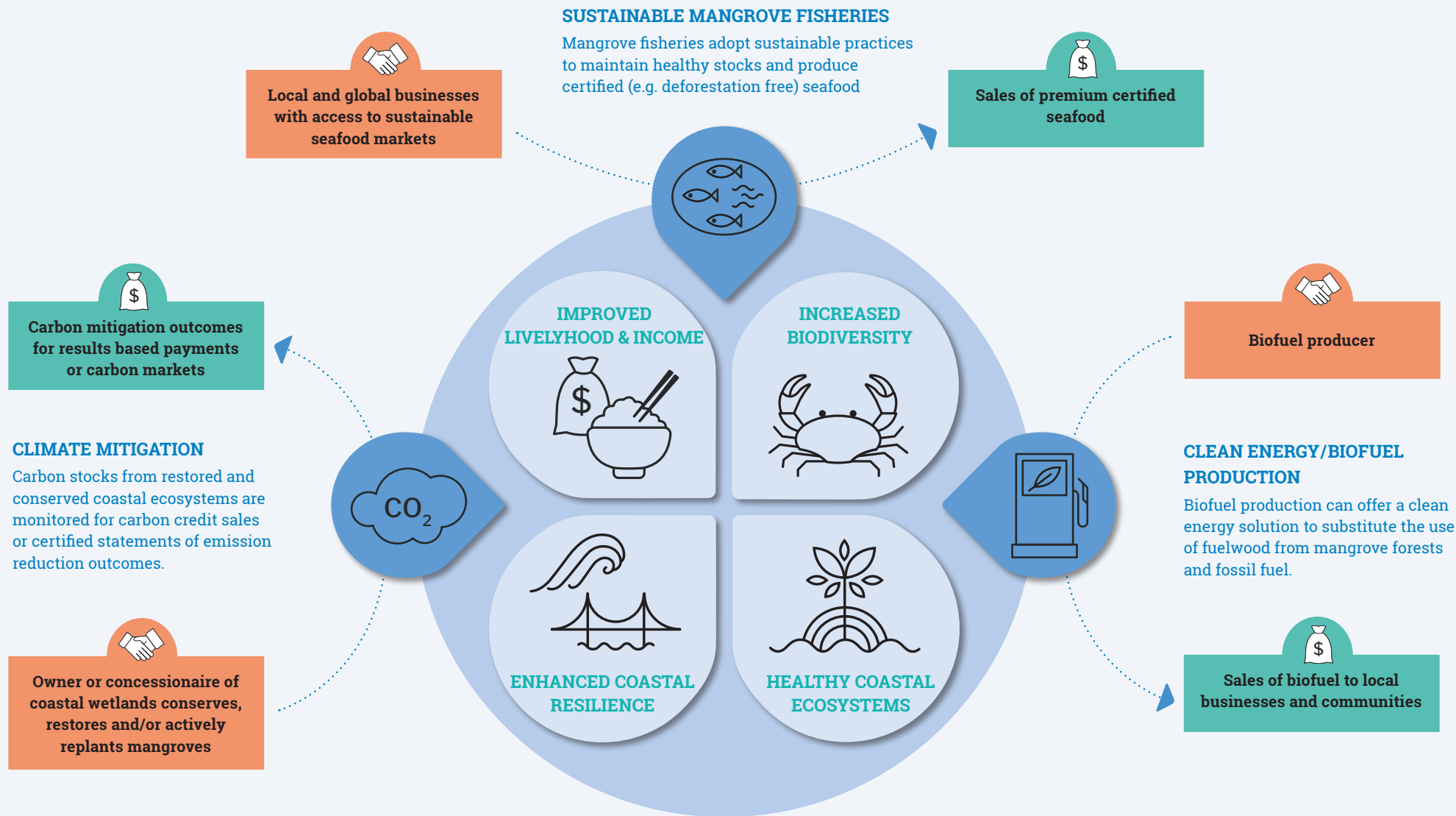

Ecotourism business revenues, incl. payments for ecosystem services

TOURISM

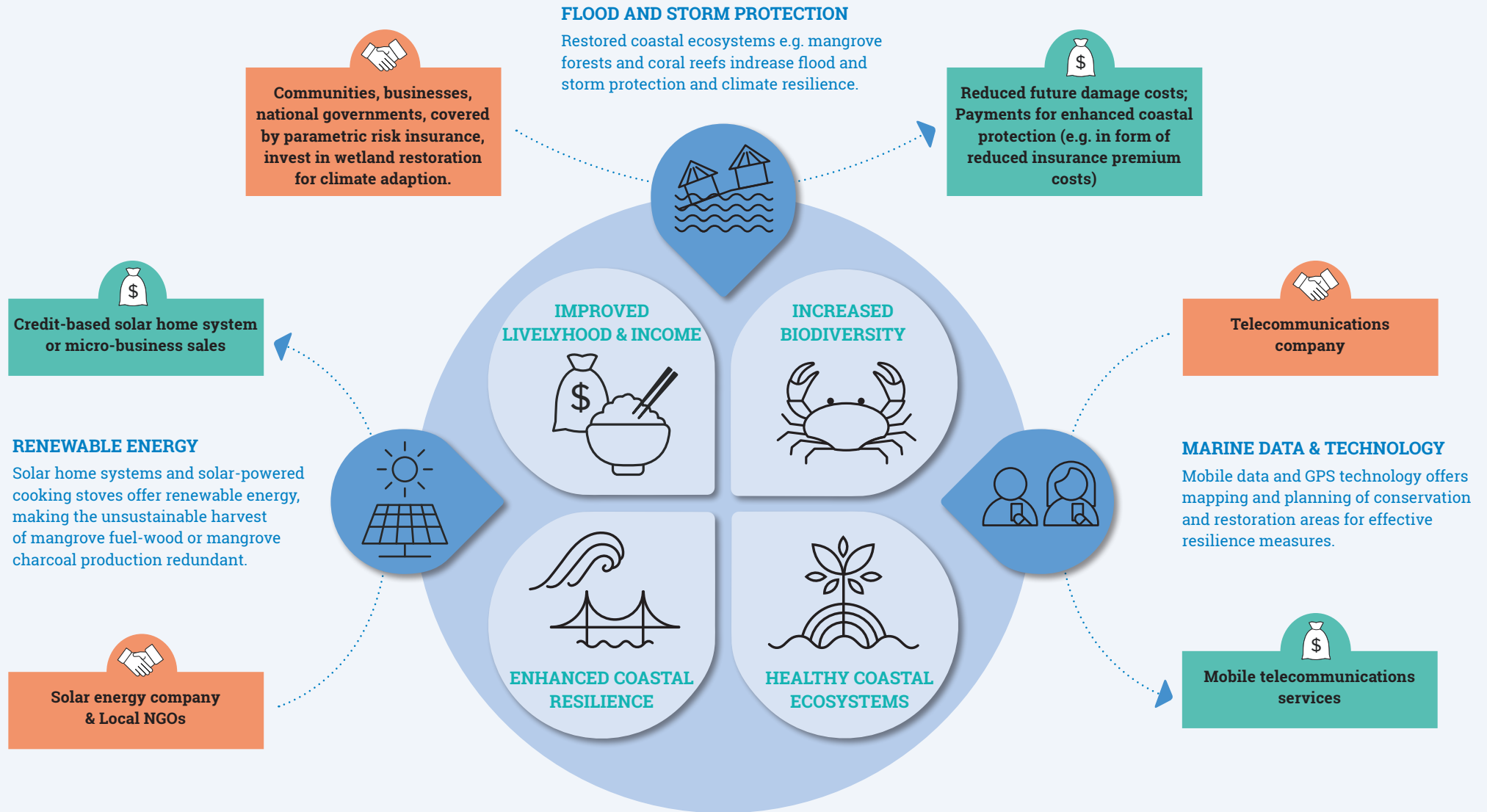
Healthy coastal ecosystems produce clear water for leisure and are rich in biodiversity creating ecotourism attractions of marine and terrestrial wildlife.


Tourism industry; local tourism businesses; government e.g. ministry for tourism and sustainable development

Note: Every Blue Natural Capital Project will have its own unique environmental, social and economic returns, combining the investment components in distinctive ways. This graph shows potential revenue streams and is for illustration only.



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